

## GFMD Thematic Workshop: Narratives on Migration: Toward evidence-based Communication

4 - 5 July 2019,

[Mohammed VI International Conference Center](#), Skhirat, Morocco

### PROVISIONAL PROGRAMME

(as of 3 July 2019)

Day 1 - Thursday 04, July 2019	
08.30 – 09.00	Registration
09.00 – 10.30	<p><b>Opening speeches:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Abdelkrim Benoutiq</b>, Minister Delegate in Charge of Moroccans living Abroad and Migration Affairs</li> <li>• <b>Ambassador Santiago Chavez Pareja</b>, GFMD 2019 Chair, Vice Minister for Human Mobility, Republic of Ecuador (<i>by video</i>)</li> <li>• <b>Ambassador Götz Schmidt-Bremme</b>, German Embassy in Morocco, GFMD 2017-2018 Co-Chair</li> </ul> <p><b>Scene Setting presentations:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Nelson Franklin Torres Zapata</b>, Ministry of Foreign Affairs and Human Mobility of the Republic of Ecuador, representing the 2019 GFMD Chair</li> <li>• <b>Mr. Leonard Doyle</b>, Director, Media and Communication Division, and Spokesperson of the Director General of IOM</li> </ul>
10.30 – 11.00	Coffee break

<p style="text-align: center;"><b>11.00 – 13.00</b></p>	<p><b>Session I: How does the world perceive migration?</b></p> <p><b>Moderator: Mr. Rachid Alaoui</b>, Expert on minority discrimination issues related to media treatment</p> <p><b>Guiding Questions:</b></p> <ul style="list-style-type: none"> <li>• What factors drive and influence public perceptions on migration?</li> <li>• What channels of communication and messengers do governments use to shape narratives on migration? How do they engage with traditional and new media?</li> <li>• How can policymakers counter false or incorrect information that is being leveraged to propagate negative perceptions about migrants and migration?</li> <li>• Do public perceptions about migration apply to migrants in general, or do they vary across different subtypes of migrants?</li> <li>• To what extent does the media play a role in influencing attitudes to migration? How can governments engage constructively and effectively with the media in promoting realistic narratives on migration?</li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Latifa Akharbach</b>, President, High Authority of Audiovisual Communication (HACA), Morocco</li> <li>• <b>Dr. Mark Lopez</b>, Director of Global Migration and Demography, Pew Research Center</li> <li>• <b>Ms. Danila Chiaro</b>, Project Manager, EUROMED Migration IV, ICMPD Regional Coordination Office for the Mediterranean</li> <li>• <b>Ms. Lucila Rodriguez</b>, Executive Director and Co-Founder, PorCausa</li> <li>• <b>Dr. Sarah Lamort</b>, Refugee Status Determination Officer, UNHCR Morocco</li> <li>• <b>Mr. Reda Ez-Zriouli</b>, on behalf of the young people on the move</li> <li>• <b>Mr. Mohamed Elkaza</b>, Journalist of the Egyptian daily newspaper Al Ahram</li> </ul> <p><b>Discussion</b></p>
<p><b>13.00 – 15.00</b></p>	<p><b>Lunch</b></p>

<p><b>15.00 – 17.00</b></p>	<p><b>Session II: Migration and data: how to rethink migration and renew the narratives?</b></p> <p><b>Guiding Questions:</b></p> <ul style="list-style-type: none"> <li>• How much do facts and scientific evidence really matter in shaping public perceptions on migration?</li> <li>• Which indicators are key for measuring the impact of communication on public attitudes towards migrants and migration? What challenges do governments and researchers face in collecting data and evidence in relation to those indicators?</li> <li>• How do governments develop messaging on migration? Who is involved?</li> <li>• How can the private sector support governments in their efforts to strengthen the evidence base and project the positive aspects of migration to the wider public?</li> </ul> <p><b>Moderator: Mr. Kamal Lahbib</b>, President of Alternatives Maroc (FMAS)</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Alexander da Costa</b>, Minister-Counsellor and Deputy Permanent Representative, Embassy of The Gambia to The Swiss Confederation and Permanent Mission of The Gambia to UNOG</li> <li>• <b>Ms. Hataichanok Puckcharern</b>, Director of Statistics, National Statistics Office, Thailand</li> <li>• <b>Dr. James Dennison</b>, Research Fellow, European University Institute, Florence, Observatory of Public Attitudes to Migration</li> <li>• <b>Dr. Jasper Dag Tjaden</b>, Head, Impact Evaluation Unit, Global Migration and Data Analysis Center (GMDAC)</li> <li>• <b>Mr. Rodolfo Córdova Alcaraz</b>, Vice President, Impacto Social Metropolitan Group, Mexico</li> <li>• <b>Mr. Toufik Cherradi</b>, Président, Fédération Marocaine du Bâtiment et des Travaux Publics (FNBTP).</li> </ul> <p><b>Discussion</b></p>
<p><b>18.00-19:30</b></p>	<p><b>Official Dinner</b></p>
<p><b>Day 2 - Friday, 05 July 2019</b></p>	
<p><b>08:30 – 09:00</b></p>	<p><b>Summary of the first day</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Kathleen Newland</b>, Senior Fellow and Co-Founder, Migration Policy Institute</li> </ul>

<p style="text-align: center;"><b>09.00-11.00</b></p>	<p><b>Session III: Building balanced narratives on migration and the contribution of migrants to sustainable development</b></p> <p><b>Guiding Questions:</b></p> <ul style="list-style-type: none"> <li>• What are the facts and evidence from research about the multiple contributions of migrants and migration to sustainable development? (To what extent could such positive interlinkages be useful to influence the migration discourse?)</li> <li>• What effective strategies and practices have governments identified to a) react to polemical debates and excessive negative public attention on migrants; and b) lower the emotional level of domestic immigration debates and focus the attention on long-term issues (e.g. social cohesion, labour shortages)?</li> <li>• Please share concrete examples of best practices of communication efforts, depicting migrants as agents for sustainable development. What lessons can be learnt from these examples? What ways of communication/visualization are particularly appealing?</li> <li>• In what specific ways could civil society, business, media and the youth contribute to building a balanced narrative on the contribution of migrants to sustainable development?</li> </ul> <p><b>Moderator: Ms. Paola Pace of IOM Tunisia</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Hon. Ms. Sarah P. Arriola</b>, Undersecretary for Migrant Workers’ Affairs, Philippines</li> <li>• <b>Ms. Alexis Nadine Bautista</b>, Project Coordinator, Migrant Forum in Asia</li> <li>• <b>Ms. Eliza Marks</b>, Project Technical Officer, ILO REFRAME</li> <li>• <b>Ms. Kristy Siegfried</b>, Senior Editor / Writer, The Refugee Brief, UNHCR</li> <li>• <b>Ms. Marta Arias</b>, Global Lead, Campaign on Migrant and Refugee Children, (#ChildrenUprooted), UNICEF</li> </ul> <p><b>Discussion</b></p>
<p><b>11:00 – 11:15</b></p>	<p>Coffee break</p>
<p style="text-align: center;"><b>11:15 – 13:15</b></p>	<p><b>Session IV: Multi-stakeholder-partnerships to demystify prejudices about Migration</b></p> <p><b>Guiding Questions:</b></p> <ul style="list-style-type: none"> <li>• What efforts have governments taken to promote a balanced public discourse about migrants and migration? What frameworks and mechanisms have they established in order to improve public perceptions of migrants and migration? How have they been effective?</li> <li>• How can governments and other concerned stakeholders work better with the media in promoting a more evidence-based communication about migrants and migration, and addressing misperceptions and misconceptions?</li> <li>• What role could migrants and varied social partners (including schools,</li> </ul>

	<p>employers, businesses, academics, trade unions, civil society, etc.) play in demystifying prejudices about migrants and migration?</p> <ul style="list-style-type: none"> <li>• What partnerships can be formed – at the local, bilateral, regional and international levels – to try to improve overall global public perceptions about migrants and migration?</li> </ul> <p><b>Moderator: Mr. Mohammed Charef</b>, Président of L’Observatoire Régional des Migrations: Espaces et Sociétés (ORMES)</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Juliana P. Dobos</b>, Assistant Director, International and Intergovernmental Relations, Immigration, Refugees and Citizenship Canada</li> <li>• <b>Dr. Kathleen Newland</b>, Senior Fellow and Co-Founder, Migration Policy Institute</li> <li>• <b>Ms. Clara Skupien</b>, Project Officer, International Catholic Migration Center, Coordinator of the GFMD Civil Society</li> <li>• <b>Ms. Mbemba Florelle Vera</b>, on behalf of the young people on the move</li> <li>• <b>Mr. Mohamed Boussraoui</b>, United Cities and Local Governments (UCLG), Steering Committee member, GFMD Mayors’ Mechanism</li> <li>• <b>Ms. Maria Teresa Rojas</b>, Director of Programs, International Migration Initiative, Open Society Foundations’ International Migration Initiative</li> </ul> <p><b>Discussion</b></p>
<p><b>13:15 – 14 :45</b></p>	<p><b>Lunch</b></p>
<p><b>14:45 – 15:45</b></p>	<p><b>Closing session:</b></p> <p><b>Highlights of the Thematic Workshop</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Kathleen Newland</b>, Migration Policy Institute</li> </ul> <p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Ahmed Skim</b>, Director of Migration Affairs, Morocco</li> <li>• <b>Mr. Nelson Franklin Torres Zapata</b>, Ministry of Foreign Affairs and Human Mobility of the Republic of Ecuador, representing the 2019 GFMD Chair</li> </ul>